

My skin is so tender

The new treatment for tender skins

Is your skin so tender that the least exposure to the weather makes it smart and burn—so tender that it is often painful even to wash?

Some people with delicate, tender skins have been misled by the superstition that washing the face with soap is bad for the complexion. Dr. Pusey, the famous skin specialist, in his book on the care of skin, says: "The layer of dirt and fat that such persons accumulate on the skin is a constant invitation to various disorders."

The following Woodbury treatment is just what a sensitive skin needs to keep it active and resistant.

Dip a soft washcloth in warm water and hold it to the face. Then make a warm-water lather of Woodbury's Facial Soap and dip your cloth up and down in it until the cloth is "fluffy" with the soft, white lather. Rub this lathered cloth gently over your skin until the pores are thoroughly cleansed. Then rinse the face with clear, cool water and dry carefully.

Make this treatment a nightly habit. See what a difference it will make in your skin in even ten days—a promise of that loveliness



which the regular use of Woodbury's brings to a tender, sensitive skin.

You will find a 25c cake of Woodbury's Facial Soap sufficient for a month or six weeks of this treatment and for general use for this time. Woodbury's is for sale at drug stores and toilet goods counters everywhere throughout the United States and Canada.

Write today for a week's size cake

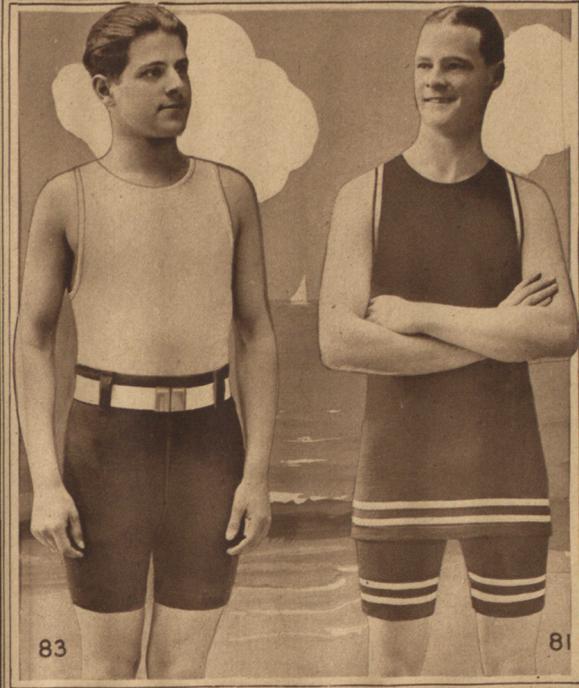
For 5c we will send you a trial size cake of Woodbury's Facial Soap large enough to last for a week, together with the booklet, "A Skin You Love to Touch," which gives the treatment to use for all of the commoner skin troubles.

For 12c we will send you, in addition, samples of Woodbury's Facial Cream and Facial Powder. Send today to The Andrew Jergens Co., 9353 Spring Grove Ave., Cincinnati, Ohio.

If you live in Canada, address The Andrew Jergens Co., Limited, 9353 Sherbrooke St., Perth, Ontario.

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