



Dr. Cyrus Townsend Brady, Noted Author and Divine, listening to his Ampico in his home at Edgecliff Terrace, Yonkers, New York. (From a photograph.)

A Letter from Dr. Cyrus Townsend Brady "What It Means to Me"

"You come home from a day's work thoroughly tired out. You find the evening papers flat, stale and unprofitable; the war news adds to your depression. What can relieve it so well as a little music? The great Godowsky is playing to-night at Carnegie Hall, or the fiery and passionate Volavay is to be heard in recital at a nearby theatre; and there are other exponents of the great art available. But you feel strangely disinclined to don your evening clothes and adventure forth in cold or rain. Pipe and slippers, easy chair and fire, win the day, or the night, rather.

"It is a pleasure beyond belief unless one has experienced it. The sheer joy in good music takes possession of you. With each repetition you discover new beauties, and with each purchase of new records you go higher. As you listen your pipe goes out—truest test of absorption—and you forget your surroundings and are transported to the Elysian Fields of romance and harmonies divine.

"And then, one day, you read that some favorite artiste like Teresa Carreno is dead. Her hands will wince no more noble music from the keys. But she being dead, yet plays on. The frail records give her immortality. You need not long for the magic touch of vanished hands. It is there. You have it, at your command. For the Ampico, which gives permanence to the evanescent, which embodies the immaterial, is an immortal instrument. Favorite of the gods is he who can manage to possess one by whatsoever sacrifice.

"At least that's the way I feel about it."

Cyrus Townsend Brady

The wonderful pleasure the Ampico has brought into Dr. Brady's home you may have in your own home. Come hear the Ampico. We would be glad to have you hear an informal concert of the playing of great artists.

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