LILY OF FRANCE CORSET

The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

$4.00 to $35.00 at Quality Stores

Send for free Brochure of special and exclusive features in Spring styles.

Lily of France Corset Co.,
303 Sixth Avenue,
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"I Now Hear Clearly"

YOU, TOO, CAN HEAR

Inasmuch as 300,000 users of the "ACOUSTICON" have had the same remarkable results from it as Mr. Garrett Brown, whose photo appears above, we feel perfectly safe in urging every deaf person, solely and entirely at our risk, to accept the

1918 ACOUSTICON FOR 10 DAYS' FREE TRIAL

NO DEPOSIT—NO EXPENSE

Since the perfection of our new 1918 "ACOUSTICON" it is smaller, better, and just as strong as ever.

Just write saying that you are hard of hearing, and will try the "Acousticon." The trial will not cost you one cent, for we even pay delivery charges.

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The "ACOUSTICON" has improvements and patented features which cannot be duplicated. Send for your free trial of the "ACOUSTICON" to-day.

THE GENERAL ACOUSTIC CO.,
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Is The Only Absolutely Accurate Alarm Clock

The patented revolving disc sets the "alarm" (loud or soft) for any minute of any hour.

The most perfectly adjusted, highest grade clock ever offered. Sold with money back guarantee. Sent prepaid to any U. S. P. O. address on receipt of price, $4.00; with illuminated hands and dial (clearly discernible in the dark), $5.00. 'Phone Broad 2515.

YANKEE WIZARD CLOCK CO.,
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Our 26-page illustrated booklet, "The Story of the Clock," sent FREE upon request.

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Buy a Simplex Automatic Washer. Does away with tiresome, destructive rubbing. Cleanses and sterilizes by strong percolating action of Live Steam and Boiling Suds. Endorsed by the Domestic Science Institutes of both The Tribune and Good Housekeeping. Sold always on money-back guarantee.

$18.85 AT ALL THE BETTER SHOPS OR POST PAID FOR $2.00

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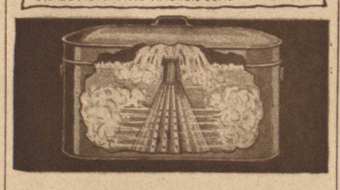

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LUCKY STRIKE

15,000,000 LUCKY STRIKE CIGARETTES A DAY

—AND GROWING!

THE LUCKY STRIKE Cigarette has made the biggest success in the history of the cigarette business.

Every day we are producing 15,000,000 LUCKY STRIKE Cigarettes, in order to satisfy the smokers of the real Burley cigarette.

In January, 1917, the LUCKY STRIKE Cigarette was started; and in December, 1917, we made 375 million!

This extraordinary growth is the record in the cigarette business. No other cigarette has ever reached such a sale in an equal length of time.

375,000,000 LUCKY STRIKE Cigarettes a month! If you want to picture that, it means 15,000 miles of LUCKY STRIKE cigarettes—from New York to China, the long way around.

Such a remarkable success in one year proves that smokers wanted the real Burley cigarette; that they wanted LUCKY STRIKE. And they like it because "it's toasted."

If you've never tried the LUCKY STRIKE Cigarette you will have a real pleasure—the toasted flavor. Think of a slice of hot buttered toast—delicious! Toasting has made LUCKY STRIKE famous.

There has never been a success like LUCKY STRIKE in the history of cigarette making.

10c

If your dealer does not carry them, send $1.20 for a carton of 12 packages to the American Tobacco Co., N. Y. City.

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In preparing the following Home Garden Collection of Vegetable Seeds, which if purchased separately from our catalogue would cost $1.55, we have given critical attention to the varieties offered, selecting only those which have been tried and proven of excellent merit under widely different conditions of soil and climate.

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Beans—*Bountiful*	Onion—*White Portugal*
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Our 1918 Spring Catalogue sent on request

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Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches and a Cap. All made of the same fine quality gray worsted whipcord—complete at **$50.00**, or

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