



Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York



51—MISSES' DRESS of navy taffeta silk combined with figured Georgette. 14 to 20 yrs. 28.50

53—MISSES' DRESS of Organdie in orchid, rose, Copen or apricot. 14 to 20 yrs. 28.50

55—MISSES' DRESS of Organdie in flesh, orchid, French blue or white. 14 to 20 yrs. 19.50

57—MISSES' DRESS of Organdie in orchid, rose, French blue or white. 14 to 20 yrs. 19.50

59—MISSES' DRESS of Taffeta Silk: navy or black; white organdie tucker. 14 to 20 yrs. 38.00

69—WOMEN'S GOWN of Taffeta Silk: navy, French blue, taupe, black. Sizes 32 to 44. 38.00

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Sheer in Fabric—Exquisite in Coloring—Artistic in Design

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63—WOMEN'S GOWN of Organdie: light blue, rose, lemon, orchid, white. Sizes 32 to 44. 24.00



65—WOMEN'S GOWN of flowered Georgette: navy or black. Sizes 32 to 44. 48.00

67—WOMEN'S GOWN of Swiss Organdie: tangerine, rose, Copen, orchid. Sizes 32 to 44. 29.50

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HATS illustrated, are but suggestions of the infinite variety in the Millinery Shops.

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