The dotted lines show an ordinary silk vest placed over a KAYSER Italian Silk garment of the same size. See how much fuller and better shaped the KAYSER garment is.

"Both 36's"—but such a difference!

MANY women when buying silk underwear say "Oh, I wear 36, but you'd better give me a size 38." They have found that the ordinary silk undergarment is skimped.

There is no reason why you should order a 38 if your measurement is a 36. A size 36 in Kayser Italian Silk vests, camisoles, or union suits, is actually a 36 and fits a 36 figure. A 38 is actually 38, etc. This is true of all Kayser sizes. Knickers are cut full and to fit each waist measurement properly, and all garments have extra large reinforcements.

With Kayser Italian Silk Underwear all you have to do is to ask for your size, and you get a correct and comfortably fitting garment in all the many models and styles.

Know it by the label

Insist on seeing the label on every piece of silk underwear you purchase. The genuine Italian Silk Underwear bears a label in every garment plainly marked "Kayser Italian Silk." One blue star on the label indicates the lighter weight silk—three stars the heavier weight.

How to wash Kayser Italian Silk Underwear

(Cut this out—Save it)

Kayser Italian Silk Underwear will last for years and retain its beauty and luster if washed properly, as follows:—

Make soapsuds of lukewarm water, using any pure soap. Do not rub, but gently squeeze. Rinse out the soap in clear cold water several times, then pull the garments lengthwise and press with a warm iron while the garment is damp. *Never use a hot iron.*

The garment fits better because it is made in correct and ample sizes—Clings to the figure, yet allows plenty of room.

Kayser ITALIAN SILK UNDERWEAR

TRADE MARK REGISTERED

Kayser Italian Silk MADE IN U.S.A. Kayser Italian Silk MADE IN U.S.A.

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Fur Coatees

Exceptional values in the new Coatee Models of the Season.

SEAL	$95 up
NUTRIA	100 "
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MOLE	200 "
NAT. SQUIRREL	200 "
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NONE OF THESE HATS WILL BE SENT ON APPROVAL

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These smart exclusive tailored hat modes have been expressly designed for Bonwit Teller & Co. Any of them may be had in the following combinations:

Taupe satin trimmed with mole fur 16.50

Brown satin trimmed with seal fur 15.00

Brown satin trimmed with nutria fur 15.00

Please order hats by name. State color of satin and fur desired.

REDOELE

JULIA SANDERSON as she appears in the third act of The Rambler Rose, showing her convertible diamond Sautoir and Medallion. This exquisite piece of jewelry was conceived, designed and executed in Lebolt & Company's Fifth Avenue workshops. There are 150 diamonds in the flexible sautoir alone, which can also be worn as three flexible bracelets, a lavalliere or a necklace. The medallion, which can also be worn as a brooch or ornament, resembles a piece of the finest lace, so delicate is the platinum cobweb netting in which the stones are set.

Miss Sanderson also wears several other exquisite pieces of jewelry of distinctive design, all especially made for her by Lebolt & Company.

MATERNITY APPAREL

So constructed that they expand as the condition requires (not a hook or eye needs changing), and so designed that they may be worn when the figure returns to normal.

No. 2645 — Cleverly designed Maternity Dress *(as illustrated)*, which style will appeal to women of taste who wish to be differently dressed but not conspicuous. Fashioned in Taffeta or Satin; Georgette bodice veils the effective trimming.

TAFFETA 29.50

SATIN 32.50

Suits, Gowns, Coats, Skirts, Waists, Negligees, Corsets, Brassieres, Layettes.

Leonard's

24 West 39th St., N. Y.

The Dolly Sisters in their Pettibockers. The small picture shows the clever knee arrangement.

Vanity Fair Pettibocker

THE designer of the Vanity Fair Pettibocker had an inspiration—we're sure of that! Maybe she (it must have been a woman) had a suffrage vision and decided to emancipate her sex. Maybe it was just a prophecy of the slender silhouette. At any rate, it's here in all its bifurcated glory, and from present indications it's here to stay!

It is just what its name suggests—a petticoat in frilly appearance, a knicker in comfortable reality.

No more "up-rising" jersey silk underskirts—the Pettibocker, which is like a divided skirt, is held in place with an elastic below the knee and the frill drops down to the skirt hem.

Fashioned of luxuriously heavy jersey silk—in pink or white for evening wear and in all the season's darker shades.

The smarter shops carry all other Vanity Fair Undersilks as well as the Pettibocker. There's the Sure-Lap Union Suit, the Plus-Four-Inch Vest, the full-cut knicker—and dozens of others are just as smart. Write us for catalog.

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Reading, Pa., U. S. A.
Makers of Vanity Fair Undersilks and Silk Gloves

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Dainty White Invisible Double Rubber Garments

Made of Dr. Walter's reducing rubber facing the body and a dainty white rubber on the side toward the dress. Lightest on the market and invisible.

Double Rubber White Bust Reducer. Price $6.00

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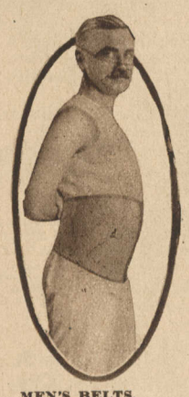

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Cover Entire Body or Any Part

Abdominal Reducer	$6.00
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Brassiere	6.00
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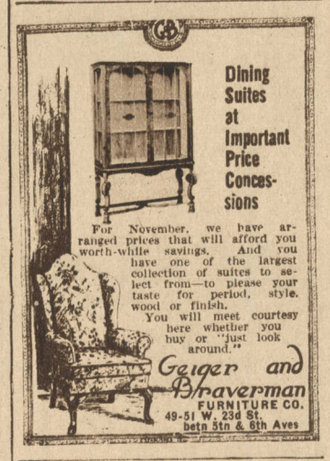

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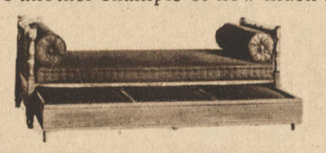

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