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# The Rational Meal-Time Drink

# Jaffee

## 100 cups 25¢ Saves Sugar



YOU'LL like Jaffee, the new meal-time drink because it is delicious—nourishing — satisfying — economical.

You'll like the tempting flavor — a flavor unlike any other meal-time drink you have ever used before.

You'll like its freedom from stimulants—Jaffee is made wholly of blended fruits and grains—no caffeine or other stimulant. Ideal for those who cannot drink coffee.

You'll like the ease with which you prepare it—no trouble—no watching.

You'll like Jaffee's economy—less expensive than coffee, requires  $\frac{1}{3}$  as much sugar.

Call up the grocer and ask him to send you a package of Jaffee today.

BEECH-NUT PACKING COMPANY, CANAJOHARIE, NEW YORK

"Foods of Finest Flavor"

