

**JUST THE
Xmas Gift
for Mother, Sister,
Wife or Friend**
**LADY TEAZLE
NEGLIGEEES**

The last word in luxuriantness—combining the convenience of a negligee with the appearance of a street gown. Simple, flattering lines, exquisite color combinations and dainty workmanship in all materials, at all prices.



We also offer the "Lady Teazle Seven-In-One" Gown—one gown that is instantly and easily worn in seven different ways, giving seven different effects, appropriate for seven different occasions.

Make this a Lady Teazle Christmas—now before it's too late.

**THE
LADY TEAZLE
SHOP**

Under the Personal Direction of
Mrs. C. A. Quigley
35 West 46th St., N. Y. C.



**TROUT'S
Rosé River Pearls**

A wonderful new artificial pearl—durable, iridescent, brilliant rose lustre—guaranteed for five years. Fifteen inch necklaces either of uniform size pearls or graduated on solid gold clasp.

Special Holiday Price
Or 12 Cents per Inch **\$1.75**
for Any Length.

These necklaces make extremely attractive Xmas gifts. Have you the 1918 Trout Jewelry Catalogue? It contains 192 fascinating pages of pictured Xmas gifts—most of them at wholesale prices.

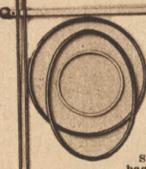
Call, write or phone for free copy of "The Jewelry Blue Book."

Charles L. Trout Company
170 B'way, N. Y. 2nd Floor Phone
Cor. Maiden Lane 4211 Cort. 3588

Knitting Needles, 25c

Rings and Bars for Bags

30c to 98c a pair. We Pay Postage



To introduce our new line of beautiful celluloid toilet articles, desk sets, combs, hair ornaments and other useful novelties, we offer these remarkable bargains of special timeliness as gifts or for personal enjoyment.

Sewing or shopping bag handle bars of glistening white ivory

celluloid, with pink, blue, purple, black or white ball ends, 50c a pair.
Tortoise or black ivory celluloid bag rings, 8-inch diameter, round or oval, 98c a pair. Bag rings, 4-inch diameter, white, black, pink, purple or dark blue, round ivory celluloid, 30c a pair.
Knitting needles, highest quality, No. 5 or 7, 14 in. long, white with black ends, or amber, selling everywhere 35c or more, our price, 25c a pair. We guarantee satisfaction. Write for time-saving, money-saving catalog. Est. 1899.

J. W. PICKERING & CO., Mfrs.,
302 Water St., Leominster, Mass.

**BEFORE SENDING
"That Christmas Box"**

to your Boy, either in the training camp or "Over There," be sure and see that all Woolen and Knitted articles are marked with CASH'S WOVEN NAMES. They give a perfect means of identification and make mistakes impossible.

Sold at all leading Dry Goods, Men's Furnishing and Army and Navy Co-op. Stores.

Prices:
12 doz., \$2.00
6 doz., 1.25
3 doz., .85

Write for Style Sheet. He has just received a box of Cash's Woven Names.

J. & J. CASH, Ltd.
15 Chestnut Street South Norwalk, Conn.



Your daughter or niece at boarding school will be delighted with Kayser Italian Silk Knickers.



For your girl friend in business—a tailored perfect fitting Kayser vest; with proper laundering it will last for years.



For your girl friend in business—a tailored perfect fitting Kayser vest; with proper laundering it will last for years.

Mother will nod approval over the lustrous quality of a dainty Kayser Union Suit. She appreciates the little refinements of finish.



"It was such fun and so easy to choose them all. And I know each one will love her gift."

**Give Her
the Gift She Loves**

Your Christmas gift to be ideal must please the one who gets it. To hear or read the words, "This is the nicest present I've had," is to receive a compliment on your taste and imagination.

This is what thousands of women say each Christmas when they open the box and hold up to delighted eyes the lustrous, silky garments that make up a Kayser Italian Silk Underwear Christmas set

Never before have there been so many charming new styles in Kayser Italian Silk Underwear! You can choose your Kayser Christmas sets from a delightful array of the newest VESTS—THE KAYSER "OPERA TOP"—KNICKERS—UNION SUITS—COMBINATIONS—BODICES—PAJAMAS—NIGHT GOWNS—ENVELOPE CHEMISES—CAMISOLES!

Ask to have your selection packed in the dainty box especially provided for Kayser Christmas gifts.

Look for The Label

INSIST on seeing the label on every piece of silk underwear you purchase. The genuine Italian Silk Underwear bears a label in every

garment plainly marked "Kayser Italian Silk." One blue star on the label indicates the lighter weight silk—three stars the heavier weight.

Kayser ITALIAN SILK UNDERWEAR

Trade Mark Registered

