



William Russell's
SMOOTHOUT CREAM

It Velvetizes the Skin

"Youth rises up triumphant in the most neglected skin after a few refreshing treatments with my own Smoothout Cream. Clogged pores are cleansed, irritations allayed, and the skin smoothed by this soothing refreshing cream which liquefies as soon as it touches the face.

"Put my Smoothout Cream into your cheeks and neck. It brings the blood to the surface, tones the tissues, refines the pores and restores to your face muscles the youthful elasticity necessary to smooth firm cheeks. Smoothout fortifies the skin against the wind and sun.

"Try a complexion bath of Smoothout Cream—you'll discover a new thrill and you'll make Smoothout a daily habit."

Send for "My Beauty Secrets," Free.

If you cannot buy Smoothout at your dealer's write to me at 2160B Broadway, New York, and send his name. I will forward you, gratis, my book of Beauty Secrets.

2160B Broadway, New York City.

Medium size \$1.50, large size \$2.50. Ask for Smoothout at any of the following shops:

H. Altman & Co.	Lantern & Co.	R. H. Macy & Co.
Barnett Brothers	Liggett's-Riker-Hoge	Mason Maurice
Bolsup, Apothecary	Lord & Taylor	Park & Tilford
Franklin Simon & Co.	James McCreary & Co.	Stern Brothers
Gimbel Brothers	Brooklyn	John Wanamaker
Abraham & Straus	Frederick Loewer & Co.	L. Bamberger & Co.

Right Away Comfort

Continuous comfort and permanent satisfaction is assured the children who wear Blyn Plan Shoes.

The extra durability of quality leathers and the even sole tread make them the most economical shoes for children.



Blyn Plan

Patent Colt and Gun Metal

Sizes: 5 to 11. 2.50
11 1/2 to 2.3.00

Postage 10c Extra Including Insurance

Red Cross Shoe

Arch Supporting Model

Red Cross Arch Support Shoes strengthen weak ankles—gradually and painlessly raise fallen arches to normal position.

Of fine vici kid with the famous Red Cross flexible soles and orthopedic heels

We Are Exclusive Agents for New York, Brooklyn, Newark

By mail everywhere.

Add 10c if by mail. Send Post Office or express money order.

Model 805 1/2

6-50

A. Blyn & Sons

West Side Store, East Side Store,
222-224 W. 125th St., 3d Ave. and 122d St.
(W. of Seventh Ave.) 3d Ave., nr. 86th St.
8th Ave. & 27th St., 3d Ave., 159 & 161 Sts.
8th Ave., nr. 36th St., 112 Bowery, nr. Broome St.
Brooklyn 442-444 Fulton St., up Bridge St.
Stores 3 Broadway, near Great Ave.
Newark Store: 659 Broad St.
Factory: 511-519 E. 72d St. N. Y. City

How to rouse a sluggish skin



A dull, sallow, lifeless complexion has several causes. Whatever the cause in your case, your skin needs **stimulating**. The following treatment is the most effective you can use.

Just before retiring wash your face and neck with plenty of Woodbury's Facial Soap and hot water. If your skin has been badly neglected, rub a generous lather thoroughly into the pores, using an upward and outward motion, until the skin feels somewhat sensitive. After this, rinse well in warm, then in cold water. Then rub your skin for five minutes with a lump of ice and dry carefully.

Woodbury's Facial Soap is the work of an authority on the skin and its needs.

This treatment with it cleanses the pores, brings the blood to the face and stimulates the fine muscular fibers of the skin. You can feel the difference the first time you use it—a promise of that lovelier complexion which the steady use of Woodbury's always brings.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. The booklet, "A skin you love to touch," which gives a list of skin troubles and the treatment suited to each, comes with every cake. Send today to The Andrew Jergens Co., 5,112 Spring Grove Ave., Cincinnati, Ohio.

If you live in Canada address The Andrew Jergens Co., Ltd., 5,112 Sherbrooke Street, Perth, Ontario.

Let the Motrola Wind Your Phonograph For You



The Motrola is a small electric motor attached to the outside of your phonograph in place of your winding handle. It does the winding automatically and insures perfect time and tone for all selections. The Motrola is applied to old or new machines of any size or make.

The Motrola, invented by Joseph W. Jones, inventor of the disc record, Jones Speedometer, etc., is manufactured by the General Electric and Westinghouse Companies.

It protects the spring of your phonograph and adds to its life. You just slip it on in place of the winding handle—a child can apply it. Sold and demonstrated by leading phonograph dealers. Write for descriptive folder.

Jones-Motrola, Inc.
29 West 35th Street
New York City



Jack & Jones

Vicuna Pull-Over

Very fine Vicuna wool pull-over Sweater with sash and two pockets. Finely fashioned and hand finished. In navy, light sage, dark sage, brown, tan, light gray, khaki and black.

\$15.00 each.

PECK & PECK
Steeking Shops
586 24th Ave. at 48th Street
501 24th Ave. at 42nd Street
New York
Chicago

This Will Improve Your Looks



When you rub D. & R. Perfect Cold Cream on your face or hands, you can be sure that your skin is receiving just what it needs to make it look its best. For nearly thirty years it has been treasured by women whose social standing and beauty demand good appearance, winning personality, refinement, charm.

DAGGETT & RAMSDELL'S PERFECT COLD CREAM
The Hand That Keeps

A rough, blotchy, discolored skin is a social handicap—so is a dull, sallow complexion. Why endure either when D. & R. Perfect Cold Cream provides a ready and sure relief—a promise of better looks, of social hopes fulfilled? Particularly soothing and cooling after long motor rides, outings, shopping, etc.

POUDRE AMOURETTE—Refinement, daintiness, charm, exquisite taste—all are delicately expressed in this pure and perfect face powder. Flesh, white, brunette, 50c. At your dealer's or by mail from us.

TRY BOTH FREE

Generous trial samples of Perfect Cold Cream and Poudre Amourette will be sent you promptly on request.

DAGGETT & RAMSDELL
Department 333
D. & R. Building, New York

Cheney The CHENEY SILKS



THERE is no secret for the superior quality and artistic beauty of CHENEY SILKS. No mystery about the bewitching appeal of distinctive ZANTINE designs that makes them so generally popular.

ART is founded on commerce. Artists must be contentedly housed, clothed and fed in order to paint, sing or to design and craft beautiful fabrics.

Still more—good art that charms, that is novel, yet in good taste and useful, must be appreciated.

FOR three-quarters of a century Cheney Brothers have lived with, and worked with, their higher-paid contented craftsmen in the beautiful hills of Connecticut.

Cheney workers have clean, healthful homes and their families are respected and given advantages impossible in the congested factory life of a city.

They are contented artists in love with life and their work. They are encouraged to satisfy their high ideals. They are proud of CHENEY SILKS and their latest great achievement—ZANTINE designs.

ZANTINE patterns are all-becoming—to blonde or brunette, to the slender or plump figure—and their lavish, pastel shadings do not vary in artificial light.

CHENEY BROTHERS
Silk Manufacturers
4th Ave. at 18th St. NEW YORK CITY

DANERSK FURNITURE

We are proud of the fact that we make our furniture in our own factories. Those who live in the neighborhood of New York will be interested to see the various steps in the production of exquisite furniture suitable for city or suburban homes.

We have a new method in marking the furniture. Call and let us explain it to you. You make your choice from our complete list, and it will be finished as a unified set expressly for you. Individually versus commodity. Our prices are low in proportion to the value of the product. Call at our Exhibition Rooms for consultation.

2 West 47th St., New York

ERSKINE - DANFORTH Corporation
Makers of the Danersk Decorative Furniture
First floor west of Fifth Ave., the 4th floor.

Of far more value to a woman's appearance than a jeweled tiara is beautiful, well-coiffed hair.

PIERRE TRANSFORMATIONS

are indispensable to women whose hair is scanty or in poor condition. They hide imperfections and give your own hair a chance to improve. Softly waving, matching your own hair perfectly in texture and color, no Transformations are so light, comfortable and satisfactory as the Pierre Unapproachable in workmanship.

Made on approval. Write for booklet

Pierre 5 E. 53d St. New York

Reduce Your Double Chin Stop Mouth Breathing

THE Davis Chin Supporter, worn during sleep, strengthens and supports the flabby chin muscle and restores them to their natural position, eliminating all disfiguring lines.

With it, mouth breathing and snoring are impossible.

One month's wear will reduce your double chin and stop mouth breathing habit.

A light, durable, washable appliance. Comes in large, medium, small and children's sizes. Silk, \$1.00; Mesh, \$2.00; Linen, \$2.50; Cotton, \$1.50.

Write for our interesting leaflet, "Health and Facial Beauty." It will be mailed you without charge.

CORA M. DAVIS
447-Second St. Building, Madison Avenue, New York City

Drug Stores, Beauty Parlors, Specialty Stores will find the Davis Chin Supporter a profitable seller. Write for wholesale prices.

The Shop Individual

RUSSEK'S

362 Fifth Ave.

Rich Stylish COATEES

Exceptional values in all of the smart Coatee Models of the season

SEAL Coatees \$95.00 up
NUTRIA Coatees 100.00 "
MOLE Coatees 200.00 "
NAT. SQUIRREL Coatees 200.00 "
KOLINSKY Coatees 195.00 "
BROADTAIL Coatees 350.00 "

Write for our Authentic Style Book of Smart Furs

The Lady Aster

An extremely smart Oxford priced considerably higher elsewhere. Patent leather, turned sole, Louis XV.

heel \$6.50
Same in tan \$7.50
Same in black \$6.00
Same in kid \$6.00

YOU'LL find no smarter foot wear anywhere in New York even at considerably higher prices. Come in this week.

Spats in all new shades: \$2 & \$2.50
Made of fine box cloth.
Send for Style Book.

L.M. HIRSCH
Sample Shoe Company
404-406 SIXTH AVE. N.Y. CITY

YOU don't have to be a farmer to raise fruit, and it doesn't require several acres of land. The backyard shown in this photograph is small, but the owner has, none the less, carried out three kinds of gardening—flower, vegetable, and fruit, and that means the greatest yield in color, beauty, fragrance, happiness, health, fun, and good things to eat, that money can bring. You are wilfully throwing away the best that life has to offer if you are ignoring this opportunity. NOW is the time to act. We'll show you how. Phone us tomorrow, or write today. (Ask for our special offers.)

I. HICKS & SON,
"Sixty Years of Knowing How"
WESTBURY
(Phone 68)
L. I.

Send for your Sweethearts

PURE MAPLE SUGAR.
10 freshly made hearts, 50c postpaid.

Alice Brown Mohawk Trail
Shelburne Falls, Mass.

MAPLE SWEETHEARTS

ACHFELDT'S METAPAD
Supports and Binds

METATARSAL ARCH AFFECTIONS—Morton toe, cramping and burning of 3rd or 4th toe, enlarged little toe joint, sole callouses and spreading of toes can easily be overcome by this SIMPLE SURGICAL APPLIANCE.

Full particulars free in plain sealed envelope.

M. ACHFELDT,
207 Broadway
New York City

Patented March 31st, 1914.

Can You Wear Size 16-36-38?

If you wear mode sizes you can purchase at a great saving your fall appare! A fascinating collection of Coats, Suits and Dresses sure to meet your approval as to style, material and execution awaits your inspection.

Prices \$9.75 to \$35.00

MANDEL SAMPLE SHOP
Manhattan Modes
(Near 28th St.) 1193 BROADWAY

"It helps to make my Mother Beautiful!"

Ambre Royal
THE POWDER OF ROYALTY
\$2.25 per box
Sample ten cent.
FRANK M. PRINDLE & CO.
71 W. 50th St., N. Y.