

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE at 38th STREET NEW YORK

Smart Fur Sets and Separate Pieces of Fashion and Quality

OLGA—Scottch moleskin stole, 16 inches wide, two yards long. **85.00**

OLGA—Muff of moleskin to match stole. **24.50**

DITRI—Hudson Seal (dyed muskrat) stole with seal ball trimming. **35.00**

DITRI—Hudson seal (dyed muskrat) muff to match stole. **12.50**

NOVA—Natural Skunk scarf finished with self balls. **32.50**

NOVA—Natural Skunk four skin muff. **25.00**

GRADIN—Hudson Bay Sable two skin neck scarf and four skin muff with tails. The set **165.00**

NUTRON—Novelty Fur collar, closing with linked fur buttons at front.
In beaver. **22.50**
In skunk. **22.50**
In mole. **32.50**
Beaver muff. **16.50**

SANOR—Handsome twelve skin deep cape of fine Hudson Bay Sable skins. **295.00**

PELER—Pointed model Hudson Seal (dyed muskrat) cape with large convertible collar. **48.50**

PELER—Hudson Seal (dyed muskrat) muff to match. **16.50**

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THERE are several reasons why Cheney Silks are what they are—exquisite in taste and colorings, old-fashionedly honest in quality, and touched with that indefinable "something" which at once says style to the discriminating feminine eye.

Generations of skill in the art of silk weaving is one reason—ideal working conditions where the higher paid craftsmen of the silk industry work with contentment as well as with skill is another—an unvarying success not merely in meeting fashion, but in forestalling it is still a third.

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Zantine
the all-becoming silk

This Cheney origination shows yet again how Cheney Silks are Fashion's first word. Novel, beautiful, befitting—Zantine in its wonderful colorings and original designs becomes and adorns any style of feminine beauty.

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CHENEY BROTHERS
Silk Manufacturers
4th AVE. at 18th ST. NEW YORK CITY

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—it velvetizes the Skin

"Like a dash of invigorating surf on a languid Summer's day is the touch of my Smoothout Cream to the muscles and tissues of a tired face.

"Cooling, soothing, infinitely refreshing is this delightful, unique preparation. Smoothout liquefies as soon as it touches your cheeks and the pores absorb it greedily.

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New York

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