

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

CORDUROY VELVET BOUDOIR GOWNS

Lined throughout with silk.
For Women and Misses.



No. 51—Wide Wale Corduroy Velvet Boudoir Gowns, in pink, light blue, rose, Copenhagen or wistaria; silk lined throughout; shawl collar, cuffs and large patch pockets edged with fold of self material; rope girdle and large buttons of self material. Sizes 34 to 44. **6.95**

No. 53—Wide Wale Corduroy Velvet Boudoir Gowns, new slip-on model in pink, light blue, cherry, Copenhagen or wistaria; silk lined throughout; flowing sleeves finished with silk tassels, sash belt of self material. Sizes 34 to 44. **7.95**

No. 55—Wide Wale Corduroy Velvet Boudoir Gowns, belted trench coat model, in pink, light blue, rose, Copenhagen or wistaria; silk lined throughout; collar can be worn open forming revers adjustable belt slips through buckle. Sizes 34 to 44. **5.95**

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Fall and Winter Style Book, "CORRECT DRESS"
Illustrating Everything in Ready-to-Wear Apparel for Women, Misses, Girls, Men, Boys, Children and Infants
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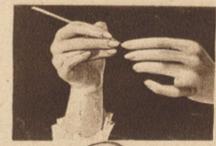
With Cutex, gently work around the base of the nail, pushing back the cuticle. See how attractive for a manicure will make your nails look.

Do away with cuticle-cutting



Mary Nash, whose superb acting in "The Man Who Came Back" establishes her as one of the greatest emotional actresses, says: "I don't see how ever I could have tolerated having my cuticle cut. Cutex makes my nails look so much better."

(Photo by Moffitt, Chicago.)



A touch of Cutex Nail White underneath the nails leaves them immaculate.



Elsie Jarvis, whose vivacity and clever acting have made her a favorite in every American city, says: "I am delighted with Cutex. I have just finished my nails and find it most wonderful."

(Photo by White Studio, N. Y.)

Throw away your manicure scissors! Specialists say cuticle cutting is ruinous. Over and over they repeat the advice "Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle." "Cutting the cuticle makes rough, ragged edges; causes hangnails." Cutex softens and removes surplus cuticle without cutting—does away with tiresome soaking of the nails—takes half the time heretofore required. It is absolutely harmless.

How to manure the new way
In the Cutex package you will find orange stick and absorbent cotton. Wrap a little cotton around the end of the stick and dip it into the bottle. Then work the stick around the base of the nail, gently pushing back the cuticle. Wipe off the dead surplus skin. Carefully rinse the fingers in clear water.

Then a touch of Cutex Nail White underneath the nails removes stains—leaves them snow-white.

Finish with Cutex Polish. Cutex Cake Polish rubbed on the palm of the hand and passed lightly over the nails gives them a soft, shimmering polish.

Until you use Cutex, you cannot realize what a great improvement even one application makes. You cannot know how attractive your nails can be made to look.

Where to get Cutex

Ask for Cutex wherever toilet preparations are sold. Cutex, the cuticle remover, comes in 50c and \$1.00 bottles with an introductory size at



Cutex Nail Polish gives a transparent, lasting sheen.

Mail this Coupon Today

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9 West Broadway, New York

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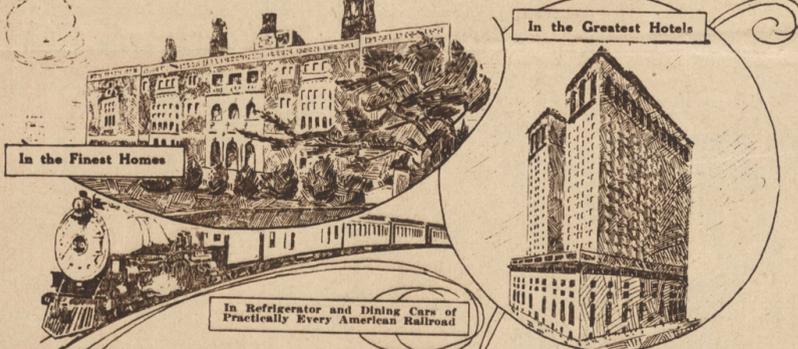
25c. Cutex Nail White, which removes discolorations from underneath the nails, in 25c. Cutex Nail Polish in cake, paste, powder or liquid form is 25c. Cutex Cuticle Comfort for sore or tender cuticle is also 25c. If your favorite store has not yet secured its stock, write direct.

Send for this complete Midget Manicure Set

Don't think you can get along with old-fashioned cuticle cutting—not even for another day! Tear out the coupon, fill it in, and send it to us today with 14c (10c for the set and 4c for packing and postage) and we will send you this complete Manicure Set, enough for at least six "manicures." Address

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The Bohn Syphon System of rapid air circulation lowers temperature and keeps the air dry.
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Superior food preservation, prevention of mixing food-flavors and food-odors, great economy of ice—these are the results of the exclusive features built into Bohn Refrigerators. Every statement can be proved—by the results of competitive tests conducted by railroads, hotels and others, and by the evidence of your own eyes and judgment. If it is possible to call here, you should do so; if not, write for our handsomely illustrated catalog.

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