

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE AT 38TH STREET, NEW YORK

Unusual New Fashions

Women's Georgette Blouses

DISTINCTIVELY BONWIT TELLER & CO.



TIRANDE—A most unusual type of Georgette crepe Blouse with Chinese collar and slashed cuffs of satin. In flesh or white. **14.50**
LESA—Simple blouse of Georgette crepe with scalloped hemstitched collar. In flesh or white. **8.50**

"Easy as Barefoot"

In the freedom for the toes to spread with each step and the free play of foot muscles for development.

Protective in the easy snugness that strengthens ankles and arches and prevents flat feet.

Blum-Plan
Patent Colt For and Gun Metal Children
5 to 11... 2.50
11 1/2 to 2... 3.00
10 cents extra by mail, including insurance.
Catalogue of Children's Shoes on Request

Red Cross Shoe
for Women
Red Cross Arch Support Shoes hold the arch firmly yet easily—develop the weakened muscles and restore normal activity.
Red Cross flexible soles bend with the foot, making walking tireless and pleasant. Orthopedic heels add the "ait touch" of comfort.

We are sole agents for Red Cross Shoes in Greater New York and Newark.
Booklet on Request

J. Blum & Sons
Mall Order Dept. 2340 3d Ave.
West Side Store: 222-224 West 125th St., East Side Store: 121 St. (W. of Seventh Ave.), 3d Ave., near 58th St.
Brooklyn Store: 442-444 Fulton St., opp. Bridge St. (Broadway, bet. Park & Ellery Sts., Broadway, near Grinn Ave.)
Newark Store: 689 Broad St.
Factory: 811-519 E. 73d St., N. Y. City

TRADE-MARK Model 805 1/2
\$6.50

VAN RAALTE Veils



Made in U. S. A. At all good shops.
HERE is another of those distinctive creations to be found only among "VAN RAALTE VEILS." An exquisitely woven pattern which beautifies the plainest hat and adds a striking touch to every costume. This is only one of the many Van Raalte drape veils your dealer will show you.
Write for "Style Booklet." Address Dept. J.
E. & Z. VAN RAALTE
5th Avenue at 16th Street, New York City
In buying veils look for this little white ticket.

VACUUM CLEANERS AT BIG REDUCTIONS

We are very large dealers in vacuum cleaners—sell every kind of cleaner on the market—about 65 different kinds. Note the following prices:

Model	Regular Price	Our Price
Franz Premier	\$35.00	\$25.00
Cadillac	32.50	22.00
Hot Point	27.50	22.00
Baby Hoover	47.50	38.00
Ohio	40.00	32.00
Reliable	25.00	20.00
Pittsburgh	25.00	20.00

HAND POWER CLEANERS

Model	Reg. Price	Sale Price
Duntley Combination Vacuum Cleaner and Carpet Sweeper	\$7.50	\$3.95
Bissel Combination Vacuum Cleaner and Carpet Sweeper	\$9.00	\$6.90
"Twin" Combination Vacuum Cleaner and Carpet Sweeper	\$10.00	\$7.90

Express charges paid anywhere. The above is only a partial list. Send coupon today for complete price list. We allow free trial and cash discount on all cleaners "rated" by us as "two star" and "three star" values, and sell all "three star" cleaners on easy payments.
The above illustrations show the two biggest "hits" of the year. The... hand power combination Vacuum Cleaner and Carpet Sweeper and the... electric cleaner (names will be given on request). Our opinion as vacuum cleaner specialists is that these two cleaners are the best that can be obtained at any price for home use.

We will gladly ship either one anywhere on ten days' free trial. No money in advance.

Our Mail Order Department enables you to purchase by mail (no matter where you live) just as conveniently as if right in our show rooms. Solve the problem of deciding which cleaner to buy by calling or sending coupon for our "rating sheet," and free copy of "How to Select a Vacuum Cleaner." Any further advice is also free.
A two-cent stamp or a visit to our sales-rooms may save you a lot of trouble and expense later.
Main Office and Salesrooms: 131 West 42nd Street, Subway to Times Square
Downtown Branch: Booth 55, Hudson Terminal, 30 Church Street

HAMILTON GARMENT CO.
307 FIFTH AVE., NEW YORK

To Announce Our Display of **Exclusive Fall Modes**

More complete than ever before is our assortment of the newest styles in Fall Suits, Coats and Dresses.

And the prices are unusually moderate

№1522 \$12.50
№1529 \$15.75

ALL WOOL FRENCH SERGE DRESS

Light Weight Sport Stockings

Comfortable, light weight sport stockings in plain weaves, with or without clocks. Also many ribbed and fancy hose in light weights, and complete color assortments. The cashmere stockings illustrated come in heather mixtures of brown, green, and dark brown at \$3.00 plain, and \$3.50 with hand-embroidered clocks.

Illustrated catalogue of hosiery, scarfs, and Socketers will be sent upon request.

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Chicago Newport

Over a Quarter of a Century in Business

OUR DISPLAY OF FINE FURNITURE AND THE MODERATE PRICES ARE SURE TO APPEAL

WILLIAM AND MARY DINING ROOM SUITE—10 PIECES
May be had in either burr Walnut or figured Mahogany. Specially Priced **\$337.50**
Buffet is 78 inches long, has large top lined drawer, and drop lid covering sliding silver tray subdivided into five compartments. There is space for reserve silver; also has two roomy cupboards.
Chairs may be upholstered in any suitable material.
Advance Fall designs of bed-room, dining-room and living-room suites are now ready for your inspection.

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Pebeco is sold by druggists everywhere

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\$725 Convenient Terms

Sit down at a Hardman Five-Foot Grand. Play the piece you love best. Hear how song-melody flows from that wonder instrument.

See the graceful lines, the richly finished cases, of these lovely pianos.

The price is very moderate. Easy, convenient terms will be arranged.

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Perfect Diamonds Highest Grade.
Call, write or phone for free catalogue, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties. AT WHOLESALE PRICES you save one-third. Thousands of splendid gifts for Weddings, Birth—\$1.00 to \$100.00.

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Fitting The Narrow Foot
Widths AAAA, AAA, AA & A. All sizes including 6 1/2, 9, 9 1/2, 10

COMFORT and utility are Fashion's footnotes for fall and winter, perfectly achieved by Shoe-Craft models with no sacrifice of their characteristic slender elegance. Especially designed to fit the long, narrow foot of patrician lines.

Call and see the new styles or send for Catalog "A" 2, which also includes a copy of our special book, "Fitting the Narrow Foot."

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Specially tanned nut brown or solid black. Fashionable medium heel. Trim, youthful design, enhanced by smart punchings. **\$14**

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"Sixty Years of Keeping Home"
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SALUTARIS PEPPERMINT Creme de Menthe
WHITE OR GREEN
Made of the finest cold-grown mint from the Alps. Salutaris Creme de Menthe is not an imitation—it possesses flavor, aroma, and color with the alcohol taken away. A child may drink it. Our headquarters is at the Washington Square end of First St. in New York. Here you have one-third. Thousands of splendid gifts for Weddings, Birth—\$1.00 to \$100.00.

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170 Broadway, Cor. Maiden Lane, N.Y.
2nd Floor, Phone Cortlandt 3386.
Open to 11 P. M. Saturdays included.

Just Arrived

Twelve new Fall Models in Georgette and Crepe de Chine

Model Illustrated: SYBIL, Georgette Crepe, heavy quality. Handkerchief, feet collar and cuffs in white, flesh, \$3 navy and black.

\$3 WAIST SHOP
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YOU DECIDE
Your Entire Satisfaction or Money Refunded.

LORAL
OILY VANISHING CREAM, JARS, \$1. MASSAGE & CLEANSING CREAM, TUBE, 50c; JARS, \$1. FACE POWDER, CORN, 50c.

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When Putting the Kiddie to Bed the tip of the toe releases the Trip Lock, thereby lowering the sliding side.

THE TRIP-LOCK CRIB
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The only high-side safety crib with the TRIP-LOCK DEVICE.

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The new French Preparation from the Far East

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Every day you average 8,000 steps—8,000 little shocks that jar your spine and tend to wear you out. Don't pound away your energy with every step you take. Wear O'Sullivan's Heel—the only Heel for city streets. These shock absorbers will save you 8,000 shocks a day. For men, women and children. 50c attached.

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