

**ARMI-KHAKI**  
*None Registered - None Imitated without this Label*  
 for Riding, Camping,  
 Automobiling and  
 General Knockabout.  
**ARMI-KHAKI**



*Treneau Sweeney*

392 5th Avenue  
 at 36th Street  
 EQUESTRIENNE SUIT

Here is a graceful, smart riding habit. Full of snap and style. Has full length coat. Swagger of line—smooth of fit. Patch pockets. Manish collar. Breaches reinforced at seat and knee. Complete in every detail. **\$9.75**

Loggins **\$1.10**

**ARMI-KHAKI**



*Treneau Sweeney*

392 5th Avenue  
 at 36th Street  
 CHEVY CHASE SKIRT

Our Leader—Specially low priced to introduce Armi-Khaki skirt for service. Built on extremely manish lines. Patch pockets—strapped belt—buttons down front. Made in navy blue. For hiking, canoeing, motor-touring, tennis and the garden. Mat. rial, same as used in riding. **\$1.95**

**ARMI-KHAKI**



*Treneau Sweeney*

392 5th Avenue  
 at 36th Street  
 ROADSTER COAT

Most useful coat for automobile wear. Used also as Military Top Coat. Very stunning, with full swagger lines. Wide collar and large Military Buttons. Best dirt repeller in existence. Specially priced. **\$4.95**

Mail Orders carefully filled. Booklet T on request. Shoes Armi-Khaki Gowns for every purpose.

*Treneau Sweeney*

392 Fifth Ave. at 36th St.  
 2d floor. Over Macy's Ritzabeth's



**WOULDN'T YOU** prefer to read your newspaper in one of these chairs on your lawn, in the cool shade? Or have you regarded this as a rich man's comfort, a dream of your distant future? Phone us tomorrow, or drop us a line today, and learn for how small a sum and in what amazingly short time we can give you this "millionaire's luxury" on your own lawn. You'll find the shade tree, in full leaf, planted on your grounds, at the same time that the chairs reach you from your department store! And we'll guarantee the service for the rest of your life, or replace it free. Add a wall of green—a hedge of pine—around your grounds, in the same quick way, and you will have a new living-room—secluded, cool, delightful—for yourself and your guests, at a trifling cost. Take it up with us tomorrow!

**I HICKS & SON**  
 "Birds Eye of Knowing How"  
 WESTBURY, (Phone 68.) L. I.

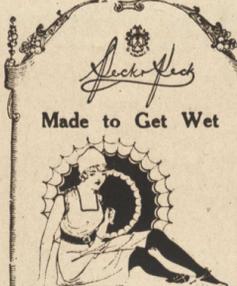


**TROUT JEWELRY SHOP**  
 Perfect Diamonds  
 Highest Grade.  
 Call, write or phone for free catalogue. the BLUE BOOK of jewelry—diamonds, silverware, watches, and a host of specialties. **AT WHOLESALE PRICES**, you see one-third. Thousands of diamonds for Weddings. Birth—\$1.00 to \$100.00. Grandest Jewels.

**CHAS. L. TROUT CO.**  
 170 Broadway, Cor. Maiden Lane, N.Y.  
 2nd Floor. Phone Cortlandt 3384.  
 Open to P.M. Saturdays included.



**UNICUM**  
 Real Human Hair Nets  
 The H. Gary Co.  
 110 Broadway, New York



**MADE TO GET WET**

**SPECIAL SILK STOCKINGS FOR BATHING**  
 Made so that Sea Water will not rot them, and with the added feature of being sheer and beautiful. Priced at \$1.75 and \$2.75 a pair.  
**SUMMER CATALOG OF HOSIERY & SWEATERS**  
 Peck & Peck's Mail Order service is of special value to those who are out of town and unable to reach any of our shops. All orders filled subject to purchaser's approval.  
**PECK & PECK**  
 EXCLUSIVE HOSIERY  
 508 Fifth Avenue at 48th Street  
 501 Fifth Avenue at 42nd Street  
 New York City  
 Chicago Palm Beach Newport



**GREENPOINT QUALITY BEDSTEADS**

"**BERTH OF A NATION**"

**GREENPOINT WOOD-FINISH METALLIC BEDSTEADS**

These Bedsteads are the highest development of the art. They are so toned to the coloring and graining of natural wood that only touch can distinguish the difference. Can be had in any wood finish.  
 Sold by the leading Furniture and Dept. Stores.

**GREENPOINT METALLIC BED CO.**  
 Brooklyn, N. Y.

**MATERNITY**  
 Dresses, Suits, Coats, Skirts, Waists, Neckties and Brassieres.  
 Attractive new styles with figure concealing lines and expanding features at prices lower than elsewhere, because every model is produced in our own work-rooms.  
 Maternity Corset, No. 430 supplies a much needed support without the least pressure, improving posture and outline. Price \$3.80. Mail Orders promptly filled.  
 Send for Illustrated Booklet of our latest styles.

**Leonard's**  
 24 West 39th St., N. Y.

**Before Going to the Front Mark Your Clothing with CASH'S WOVEN NAMES**

Prevent loss; easily sewed on to all kinds of Linen, Woolen and Knitted Articles. These Name Papers should be attached to every possible article likely to be MISLAIN, such as GLOVES, CAPS, RAINCOATS. Sold by all leading Dry Goods, Men's Furnishing and Army and Navy Co.-op. Stores.  
 Prices: 12 dozen, \$2.00; 6 dozen, \$1.25; 3 dozen, \$1.00. 50¢ sheet Application.  
**J. & J. CASH, Limited,**  
 South Norwalk, Conn.

**GOOD LOOKS**  
 Avoid Sunburn Irritation. Insure your complexion against Summer's inroad.  
**WAKELEE'S CAMELLINE** softens and protects the skin from the ravages of the hot, blistering sun. Camelline is a cooling, delightful toilet requisite.  
 Sold by R. H. Macy & Co., Drug and Dept. Stores. Procure a sample by sending 15¢ in stamps to WAKELEE'S CAMELLINE, 1270 B'way, N. Y. City

**ON "APPRO"**  
 25% LESS THAN  
 \$25.00  
 Chinese Chipendale DAY BED  
**BERMAN FURNITURE CO.**  
 863 8th Ave., N. Y.  
 Showrooms, 1662 B'way

**Hand Decorated**  
 Send your address to 424 West 30th St., N. Y. We want to mail you the new "Book of Tasty Things" with our compliments.  
**Runkel's**  
 COCOA



**Daggett-Ramsdell's PERFECT COLD CREAM**  
 "The Kind That Keeps"

For skin comfort in Summer give your face, arms, neck and hands a gentle cleansing rub with D. & R. Perfect Cold Cream night and morning, also after outing or exposure to wind, dust, or sun. It will add to your comfort, keep the pores free and clean, prevent tan and sunburn, make the skin soft and white, and improve the complexion.  
 At the shore, in the mountains, for tourists, travelers, vacationists, or stay-at-homes, D. & R. Perfect Cold Cream is an everyday need, an every-day aid and friend—the toilet cream that cleanses, comforts, and satisfies the skin. For safety's sake get D. & R. Perfect Cold Cream—"The Kind That Keeps" the kind that has been used by American women in growing numbers for more than twenty-five years. In many sizes; convenient and sanitary tubes for traveling bag and glass jars for dresser, and at prices from 10¢ to \$1.00.  
**POUDRE AMOURETTE**—Supreme among face powders, companion in quality and perfection to D. & R. Perfect Cold Cream. Pure, perfectly blended, clean and distinctive, the final exquisite touch on dress-essence. Finish, white, translucent. See one of your dealer or by mail of us.  
**TRY BOTH FREE**  
 Drop us a postal for Free Trial Samples of Perfect Cold Cream and Poudre Amourette Face Powder. Address Dept. 322  
**DAGGETT & RAMSDELL**  
 D. & R. Building, New York

**'Ecirum' Gowns**  
 For All Occasions  
 ENTIRELY WITHOUT FASTENERS  
 No Fitting Required. Put on in a Moment. Equally Charming as DAY, EVENING, or REST GOWNS.  
 WRITE DEPT. M. O. for Booklet and Prices  
 THE "QUEEN" the important London Lady's Journal, says: "AN MATERNITY GOWN it is positively perfection, a fact which will be readily understood after a personal examination of the ingenious fashion."  
**MAURICE & ADAMS**  
 20 West 47th Street, New York  
 LONDON PARIS

**GLASSBERG SHORT VAMP SHOES**  
 This style shoe makes your foot look smaller. You can wear it and be sure of comfort.  
 Smartest Footwear. Latest Styles. Graceful in Design.  
 Havana Kid Black. Black K'd. All White. Calli. Gray Suede.  
 Send for Catalog. Mail Orders Filled.  
 511 6th Ave., near 31st St.  
 225 West 42d St., nr. Times Sq.  
 58 3d Ave., near 10th St.

**Permanent Wave \$20**  
 All Over the Head  
 Nothing that money can buy will give a lady as much comfort as a PERMANENT WAVE  
 In Our Long Practice We Never Had a Patient Who Said "That Was Not Pleased With Our Work. We Do Your Hair, if It Can Be Done."  
 SUCCESSFULLY ONLY. FREE CONSULTATION. SEND FOR CIRCULAR.  
**E. T. EMILE, Permanent Wave Specialist**  
 34 West 39th St. Tel. Greelcy 6080

**PEBECO TOOTH PASTE**  
 the dentifrice that checks "Acid-Mouth"—an acknowledged cause of tooth decay.  
**ON "APPRO"**  
 25% LESS THAN  
 \$25.00  
 Chinese Chipendale DAY BED  
**BERMAN FURNITURE CO.**  
 863 8th Ave., N. Y.  
 Showrooms, 1662 B'way

**Allen's FOOT-EASE**  
 The Antiseptic Powder to Shake Into Your Shoes  
 And sprinkle in the Foot-Bath. One war relief committee reports, that of all the things sent out last year in their Comfort Bags or "Kits," Allen's Foot-Ease received the most praise from the soldiers. The American, British and French troops use it, because it takes the friction from the shoe and freshens the feet. The Plattsburg Camp Manual, issued by the War Department, states: "Every morning shake a little talcum powder or Foot-Ease in each shoe." Why not order a dozen packages to-day from your dealer to mail to your soldier friends in training camps and in the army and navy. Sold by Drugists and Dept. stores everywhere, 35¢.

**Leg Comfort**  
 Laced Stocking  
**LANO RUBBER**  
 The Ideal Support for VARICOSE VEINS, SWOLLEN LIMBS, SANITARY, WASHABLE, ADJUSTABLE; laces like legging.  
 Cool, Comfortable  
 \$1.75 each, two for same limb, \$3. Call or send for self-measurement blank 4.  
**CORLES LING SPEC. CO.**  
 Room 323, Langens Building, N. E. Cor. B'way & 42d St.

**ODO-RO-NO**  
 Excessive perspiration has no place in your quest for daintiness. Three applications of Odo-ro-no a week will bring you relief. Used and endorsed by leading physicians.  
 Get a bottle today.  
**W. Walter Solomon,**  
 Without Toupee, 102 W. 42 St., N. Y. Wearin' oupee

**Children's Feet**  
 grow straight in Blyn Plan Shoes—tender toes are not bruised—soft bones are not crushed or bent. Blyn Plan Shoes fit the feet all over—easily but not loosely.



**Red Cross Shoe**  
 For Women  
 Red Cross Arch Supporting Shoes, with flexible soles and orthopedic heels, relieve foot tire and foot strain. They are wonderfully effective in restoring "flat feet" to normal. Made of soft vic kid.  
 We are sole agent for Red Cross Shoes in Greater New York and Newark.



**J. Volin & Sons**  
 Mail Order Dept. 2240 3d Av.  
 West Side Stores: East Side Stores:  
 222-224 W. 125th St., N. Y. & 122d St. (west of Seventh Av.) 3d Av., nr. 86th St.  
 6th Av. & 27th St. 3d Av., 129 & 131 Sts.  
 8th Av. near 30th St. 142 B'way, nr. Broome  
 Brooklyn 442-444 Fulton St., opp. B'way  
 Stores: Bridge St., near Hoyt St. B'way bet. Park & Eberly Sts. (Broadway, near Greene Ave. Newark Store: 680 Broad St., opp. Military Pk. Factory: 511-519 East 72d St.

**Fashionette Invisible HAIR NETS**  
 Available, strong, self-conforming, unobtrusive, or self-covering. In sanitary envelopes, 2 for 50¢; white or gray, 25¢ each.  
 At all good shops.  
 Colonial Quality  
 Satisfactory Value  
 1200 Broadway.

**Quality—Service—Price DALE**  
 Our Designs Help to Make Your Home Attractive  
 A visit to our display rooms will pay you.  
 109 West 13th St., New York  
 1 Door West of 6th Ave.  
**Dale Lighting Fixture Co.**

**LANE BRYANT**  
 Specialists in Smart Clothes for Stout Women  
 Specially Designed Lingerie  
 Not just underthings cut in extra size, but the daintiest lingerie designed to fit large figures. Assortment begins with the very simplest—and continues to the most elaborate. Prices vary accordingly.  
 Also—we specialize in silk and cotton—union suits, combinations, envelopes, etc. And corsets, too.  
 We can fit every figure up to 58 bust. And every pocket-book.  
**Lane Bryant Style Book on Request**  
 Just address a postal to Dept. L-22.  
**Lane Bryant**  
 21-23 W. 38th St., New York

**PIRIE MACDONALD**  
 Photographer of Men.  
 576 FIFTH AV. COR. 47th St.

**IMPROVE YOUR APPEARANCE**  
 By Covering Your Bald Spot With Wig or Toupee.  
 Protect Yourself against Catarrh and Neuralgia: fit and match guaranteed perfect. Send for booklet.  
**A. Walter Solomon,**  
 Without Toupee, 102 W. 42 St., N. Y. Wearin' oupee

**Strobel Furniture**  
 THE finest furniture it is possible to produce, at the lowest prices in New York for quality bedroom and dining room suites. Compare our stocks and our prices with others!  
 No high rents to pay here!  
 Take 3d Avenue "L" or Subway to Canal Street. Fifteen minutes from 42d Street.  
**Philip Strobel & Sons, Inc.**  
 Established 1852  
 53-55 Elizabeth St., (nr. Canal St.) New York City  
 Phones: Franklin 734-735  
 Classic Furniture of Superior Quality Chinese Chipendale Suite No. 248.

**BONWIT TELLER & CO.**  
 The Specialty Shop of Originations  
 FIFTH AVENUE at 38th STREET NEW YORK

Advance Fall Fashions In  
**Misses' Simple Serge Frocks**  
 OF FINE QUALITY MEN'S WEAR SERGE—SIZES 14 TO 18



**PERT**—Embroidered serge frock done in crewel worsted, satin sleeves, braid-bound tie-belt, distended pockets. White charmeuse soft rolling collar, tie and cuffs. Sizes 14 to 18, in navy blue ..... **25.00**  
**TARI**—Tunic serge Frock, long line waist. Combination belt of serge and patent leather, white charmeuse reverses and chemisette; bone button trimming down back. In navy blue and rookie. Sizes 14 to 18 ..... **29.50**  
**JOLI**—Simple blouse serge Frock, with straight shirred skirt. A smart feature is the bright buckle trimming applied to front, sleeves, belt and pockets. Navy with white collar and rookie with white collar. Sizes 14 to 18 ..... **29.50**

**The Real Secret**  
 of a stylish hat is in the fit—and  
**Pullastic**  
 ADJUSTABLE HAT LINING  
 Makes Any Hat Fit Any Head—Comfortably  
 The lining is ready to place in your hat—no cutting nor sewing. Made in white or black. Satteen or Silk, priced 25¢ to 50¢.  
 Pullastic Hat Linings Are Sold by B. Altman & Co., John Wanamaker, Stern Brothers, Gimbel Brothers, Lord & Taylor, Greenhut, Jas. McCreery & Co., Hearn's, John Daniell's Sons.  
 And All Leading Stores in BROOKLYN and NEWARK

**An English Palace on Fifth Avenue**  
 Stepping into our home on Fifth Avenue and Thirty-seventh Street gives one much the same delightful sensation as stepping into an early English palace.  
 Panelled walls of oak and carved ceilings greet the eye instead of bare unsightly plaster. Amid such unusual surroundings you will find it a treat to inspect Columbia's newest offerings—Grafonolas in the period styles of the world's famous furniture designers. You are welcome at any time.  
**Columbia Grafonola, Queen Anne Period**  
 A perfect replica of a charming Queen Anne cherry cabinet. Accommodates 30 records.  
**Columbia Graphophone Company**  
 411 Fifth Avenue at 37th Street

**FOR SOLDIERS, Naval Men, Plattsburg Grads, and Drafted Men, I am making sittings by appointment. (Bryant 1074.)**  
**PIRIE MACDONALD**  
 Photographer of Men.  
 576 FIFTH AV. COR. 47th St.

**U-AR-DAS**  
 The Exquisite Perfumed Bath Tablets  
 50 cents per box of twelve tablets  
 At best shops  
**FRANK M. PRINDLE & COMPANY**  
 71 West 53rd Street, New York

**U-AR-DAS**  
 The Exquisite Perfumed Bath Tablets  
 50 cents per box of twelve tablets  
 At best shops  
**FRANK M. PRINDLE & COMPANY**  
 71 West 53rd Street, New York