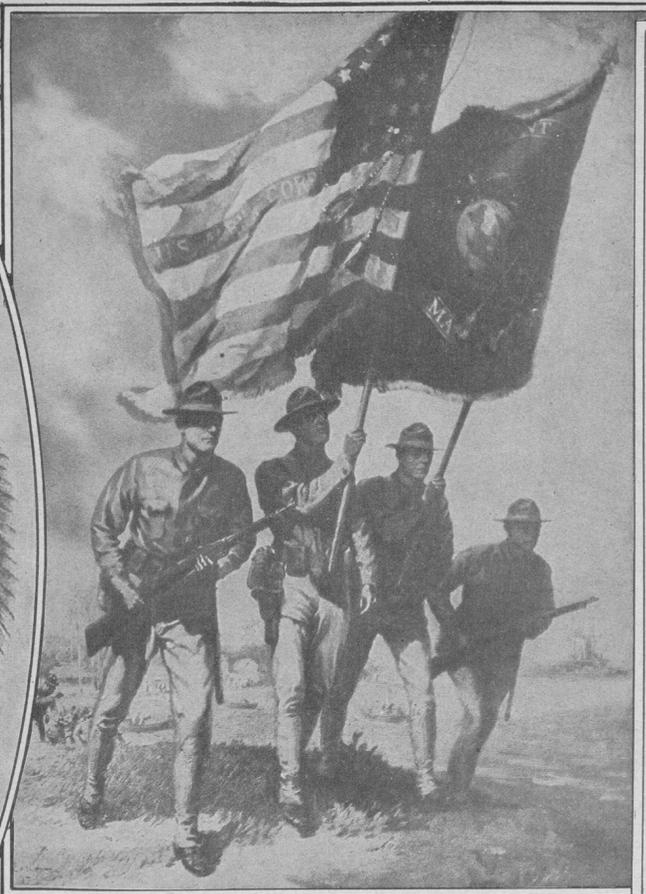




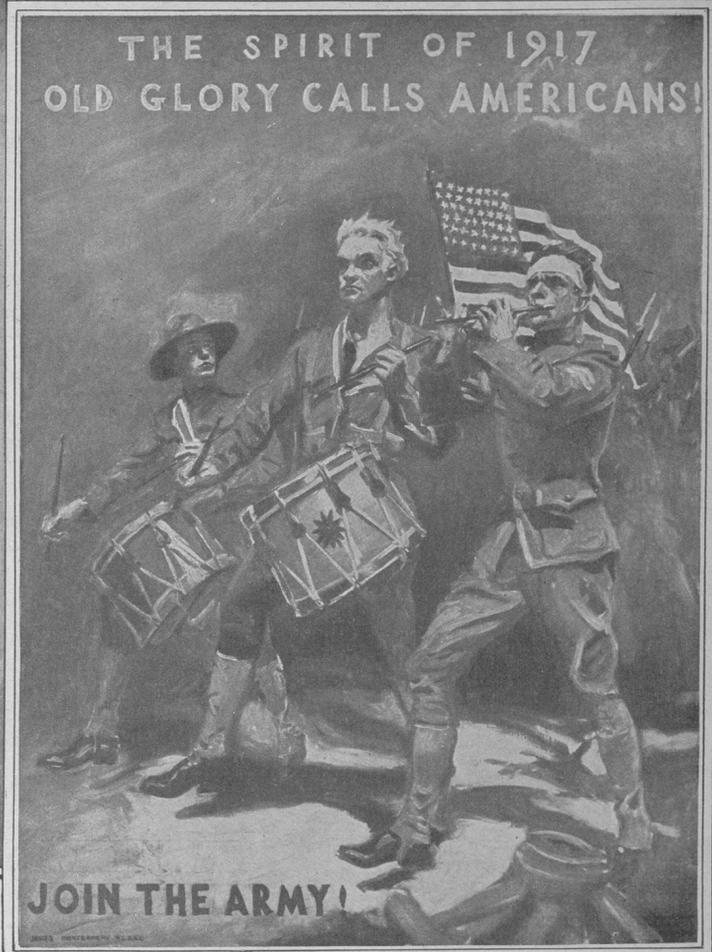
(© by Raphael Kirschner.)

RAPHAEL KIRSCHNER

YVONNE SHELTON, in the New Ziegfeld Follies of 1917, to Open Early in June. From a Sketch by Raphael Kirschner.



"THE FIRST TO FIGHT," The Marine Corps' Slogan, and a Recruiting Poster by L. A. Shilton. This and the Accompanying Poster are Among Those Issued by the Mayor's Committee and Distributed Throughout the City to Stimulate Recruiting. (Photo by Paul Thompson.)



"THE SPIRIT OF '76-17," An Army Poster Drawn by James Montgomery Flagg. (Photos by Paul Thompson.)



MARY PICKFORD in "A Romance of the Redwoods," A New Screen Play Released This Week.



MARY NASH in "The Man Who Came Back," Which Has Passed Its Three Hundredth Performance at the Playhouse. (Photo by Campbell Studios.)



MEMBERS OF THE STAGE WOMEN'S WAR RELIEF KNITTING FOR SOLDIERS. They Are, Left to Right: Chrystal Herne, Frances Starr and Gladys Hanson. (Photo © by Bain News Service.)

You couldn't bear to wash baby's woolens

At first you thought you could never have the heart to wash those wee little garments. They were so delicate, so little and helpless. What would happen to them? What would those warm little woolens look like after a tubbing and a rubbing with common-every-day-soap?

And then you found it

And then you found Lux. "Just made for baby clothes," you cried.

Those white transparent flakes, that bubbly foamy lather! In went the wee little woolens—a few dippings up and down, a little squeezing and out they came—white again—soft again—new again—not shrunk a bit.

Lux is an entirely different soap product—not a powder—not a cake, but wonderful transparent flakes. The thick, foamy lather cleans without a bit of rubbing—dissolves the dirt instantly. Because the flakes dissolve so perfectly, there is no solid soap to stick to the fabric, to yellow or weaken it. Get a package of Lux at your grocer's or at any department store. Lever Bros. Co., Cambridge, Mass.

How to wash baby's woolens

Whisk the Lux flakes into a lather in boiling or very hot water. Put in your woolens and let them soak until the water is comfortable for the hands. Then work them about in the suds, but do not rub. Rinse in three waters the same temperature as that in which you washed them. Dissolve a little Lux in the last rinsing water; this leaves the woolens softer and fluffier. Dry in the sun—(colored woolens in the shade.)

LUX Won't shrink woolens!

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Summer Furniture of every description at decidedly **Attractive Prices**

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- Fibre Rocker Finished in Baronial Brown. **\$3.95**
- Windsor Rocker or Arm Chair Finished in Mahogany. **\$8.25**
- Grandfather's 8-Day Clock Mahogany Finish. **\$39.75**

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