



# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets, New York

## A Store of Individual Shops

Women's and Misses' Paris Spring Fashions

At Special Prices

Copies or adaptations of models shown at the latest Paris Spring Openings.

### WOMEN'S SUITS

No. 10—Women's Suit of Tricotine in navy, grey, tan, black or white; coat pointed front and back with sash belt, over-collar of white silk sylvette, figured silk lined, bone buttons; shirred back skirt with detachable belt yoke. **Special 58.00**

No. 11—Women's Suit of Tricotine in navy or black, also Oxford or black-and-white hairline suitings, corded with black silk braid; also of navy tricotine corded with tan silk braid; new model straight line skirt. **Special 48.00**



Women's Coat Shop



Women's Gown Shop

### WOMEN'S SPRING COATS

No. 2—Women's Callot Satin Coat. Copy of "Chanel" model, in black, navy, beige or taupe, elaborately silk cord braided and chenille embroidered in self or contrasting color, genuine Pussy Willow Silk lined. **Special 78.00**

No. 3—Women's Bolvia Bedford Cloth Coat, giving the graceful long line silhouette; in minuette, citron, jade, marigold, periwinkle, orchid or beige, Mikado silk lined. **Special 55.00**

### WOMEN'S EMBROIDERED GOWNS

No. 4—Women's Crepe de Chine Gown. Copy of "Premet" model, in light grey, beige, navy, Copen or black; elaborately embroidered in self color silk and metallic threads, silver ribbon girdle, silk lined. **Special 75.00**

No. 5—Women's Georgette Crepe Gown. Copy of "Lancin" model, in benjais, light grey, navy, beige, rose, reseda or black, silver metallic embroidery, silk lined. **Special 55.00**



Women's Suit Shop



Misses' Dress Shop



Misses' Suit Shop

### MISSES' DRESSES and SUITS

No. 6—Misses' Dress of white or navy crepe de chine, combined with navy satin foulard with white polka dots. 14 to 20 years. **Special 44.00**

No. 7—Misses' Dress of Taffeta silk with self color satin stripes in beige, navy or black; waist of self color Georgette. 14 to 20 years. **Special 39.00**

No. 8—Misses' Braid-bound Suit, of navy or black serge, with inlaid seams piped with beige broadcloth or with black silk braid. 14 to 20 years. **Special 48.00**

No. 9—Misses' Wool Jersey Suit, in French grey, tan, copper, green, gold, eminece, Chinese blue or rose, with inlaid seams piped with white or self color wool Jersey. 14 to 20 years. **Special 38.00**

All HATS and SHOES Illustrated on This Page are from Our Shops. Prices Upon Application.

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Delivered free anywhere in the United States Phone 6900 Greeley