



More difference than you realize! 1400 varieties!

All rice is not alike! There are more than 1400 varieties!

In flavor, in size, in quality, they differ.

Rice experts, food specialists, people who really know rice, recognize one important distinction which every woman should know.

Round grain rice is less palatable. The grains mass together in cooking and give you the sticky rice that is so unappetizing.

Long grain rice is the highest quality possible to obtain. It is known for its more delicious flavor, its delicacy, its flakiness, every grain distinct and separate!

It is not easy for the average person to tell the difference when buying rice. When the rice is cooked the difference is immediately noticeable!

Buy your rice by name and be sure. Ask for Comet, a long grain rice which is universally preferred where people know rice.

In many parts of the South, everywhere one eats rice as often as we eat potatoes here, Comet is the biggest selling, most popular packaged rice!



This bag of rice was bought at one of the finest grocery stores in New York. Notice the label.

Illegal to sell coated rice

Do you know what "coated" rice is?

Do you realize that the ordinary rice you buy is coated with glucose and talc?

According to such authorities as Dr. Wiley and Alfred McCann, this coating is adulteration.

Four States have already made the sale of coated rice illegal. Now the United States Government forbids its sale unless it is plainly marked "This rice is coated with glucose and talc. Remove by washing before using."

Why Comet needs no washing

Comet rice is not coated. You can use it without washing because it is pure rice. With it you get no glucose, no talc—just pure rice, with all the nourishment that makes this the most nutritious of all cereals.

One meal—or four—for 10c

Ten cents' worth of potatoes is hardly enough for one meal!

Ten cents' worth of rice will serve at least four meals!

Rice is one of the few foods you are not paying more for. Never in this generation have

we paid such high prices for bread, meat, vegetables, and especially potatoes.

Today potatoes cost four times as much as rice, and rice is four times as nourishing!

Serve Comet Rice and see how your family welcomes the change from the ever-present potato!

The food that a four-months' old baby can digest

A famous authority says that "we are nourished not by what we eat but by what we digest."

Rice is the most easily and the most completely utilized of all foods. In cases of chronic dyspepsia doctors invariably put patients on a rice diet. Rice is just the food growing children need; it is so satisfying, so nourishing, and every bit of it is turned into energy, muscle and bone!

Just the energy builder New York people need

Doctors constantly warn busy, active people that a large part of their food each day should consist of energy-building materials.

We are constantly using up our energy; we must restore it if we are to keep the human engine running. One of the greatest values of rice is that it supplies, in very palatable form, just what the system needs to rebuild energy.

It far surpasses bread, either white, whole-wheat or corn bread! Rice—not bread—is the staff of life for over half the inhabitants of the globe!

Serve Comet Rice more often in your home. Give your family the benefit of the energy-building food that actually surpasses bread!

Always packaged—never sold loose

You will enjoy the added care and protection given Comet Rice.

It reaches you fresh, clean, sterilized!

Protected from dirt and dust—never exposed in a bin!

Untouched by human hands until you yourself open the package.

Order Comet Rice today. Serve it for dinner tonight. Know what a delicious, appetizing dish rice can be! Contrast the mushy, sticky rice you often have to contend with, with the flakiness of Comet Rice! When you see every flaky Comet grain distinct and separate—when you know how much more delicious Comet Rice tastes, you will serve it often.

Try Comet Natural Brown (unpolished) Rice. Something entirely new.

10c and 5c Packages



Of the 1400 varieties grown, Comet is the rice you will like best.

Why Not Turn Nerve Exhaustion Into Healthy Vim and Vigor

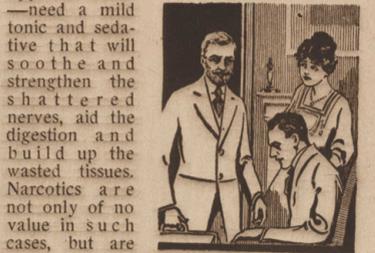
With a perfect nervous system men and women might go on indefinitely, for the power of resistance lies not alone in the muscles, but also in the nerves.

Unfortunately, however, Nature failed to provide for the abnormal strain of modern business and social life and the nerve cells soon give way. Then the whole system is affected for the nerves play a most important part in the proper functions of the heart, brain, stomach, lungs and other organs of the body. When the nerves are deranged, the digestive organs are impaired; the blood is impoverished; insomnia comes on apace and a general nervous break-down follows.

Men and women in all walks of active life who feel cross, nervous, irritable—from no apparent cause—need a mild tonic and sedative that will soothe and strengthen the shattered nerves, aid the digestion and build up the wasted tissues. Narcotics are not only of no value in such cases, but are positively dangerous. They make an over-draft on nerve energy and continually demand increased doses which endanger the action of the heart.

A Combined Nerve and Tissue Food is Needed

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Pabst Extract is an Ideal Remedy for Nervousness

It is a perfect tonic and nerve food, made from choicest hops and barley malt, fortified with calcium hypophosphite and iron pyrophosphate. The lupulin of hops has a soothing effect on the nerves. It quiets and strengthens them, and insures quiet, peaceful sleep which is so essential in overcoming nervousness. Hops also have an excellent tonic value and stimulate the digestive fluids. This prepares the way for the proper reception of tissue nourishment which is furnished by the rich extract of barley malt. Pabst Extract, The "Best" Tonic, helps to tone up and invigorate all the vital forces, give bodily vigor and strengthen the mental power. It is not only effective in cases of extreme nervousness, but is also recommended in cases of dyspepsia, insomnia, overwork, anaemia, old age, motherhood and for convalescents.



Any Druggist Will Supply You Order a Dozen Bottles Today

And be sure to specify Pabst Extract—The "Best" Tonic. Give it a fair trial. Take a wineglassful before each meal and at bedtime—do this for two or three weeks and you'll be more than pleased with the results obtained.



Write for free booklet explaining all the uses and benefits of Pabst Extract. PABST EXTRACT CO., Milwaukee

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Made of polished nickel-plated steel. Wood Beils. Fits any wood bed. Put out your wheel casters, insert this slide.

When ordering for metal beds, if round, measure across inside; if square, measure across corners.

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