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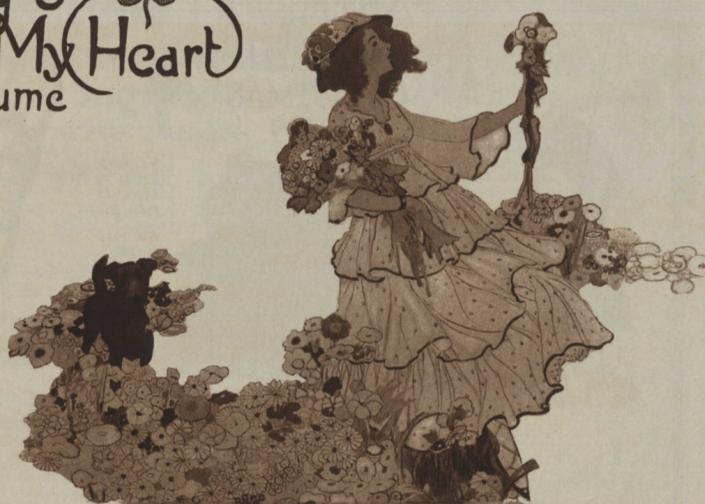
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Peg o' My Heart Perfume



PEG O' MY HEART in Perfume is as winsome and fresh and sweet as Peg in real life.

It is as refreshing as flowers from a dew-drenched meadow. In full sized packages—packages so beautiful that they lend a charm to your dressing table—the Peg o' My Heart toilet requisites may be purchased at the following reasonable prices:

- Extract 75c and \$1.75
- Toilet Water \$1.50 " 2.75
- Talcum 50c
- Face Powder 30c " 60c
- Cold Cream 60c
- Greaseless Cream 60c
- Sachet Powder 75c

Just because you may not yet know this adorable Peg o' My Heart Perfume, we are giving you this extraordinary opportunity to know it at little cost.

Three Trial Packages Twenty-five Cents. This is an introductory offer only—after it expires Peg o' My Heart Toilet Requisites can be had only at regular prices.

Peg o' My Heart Toilet Water, Cold Cream and Face Powder—three beautiful miniatures containing about a quarter the regular quantity—the three carefully packed in a week-end box. Ask at any of the merchants listed below or, if more convenient, write direct to us.

Address Dept. 6

These merchants sell and recommend the Peg o' My Heart Toilet Line. They know its worth—that it is in keeping with their perfectly appointed establishments. They want the friends that Peg o' My Heart wins—with its new fragrance crushed from the petals of a rare and delightful combination of flowers.

DEPARTMENT STORES

- B. Altman & Co.
- Jas. McCreery & Co.
- Franklin Simon & Co.
- Saks & Co.
- Stern Bros.
- Gimbel Bros.
- Jas. A. Hearn & Son
- Abraham & Straus

DRUG STORES

- James Drug Stores
- F. W. Schoemaker
- Jas. A. Hetherington
- Riker-Hegeman Stores

D'ORMO, Dept. 6,
857 Broadway, New York City



BONWIT TELLER & CO.

The Specialty Shop of Originations
Fifth Avenue at 38th Street, New York
Reflecting the Mode
and "l'Esprit de Noel"

G61—Evening scarf of fine net with Eton lace outline on the wide hem. 5.95.

G610—Flat Ostrich neck piece in new funnel shape—with tiny bouquet of ostrich flowers in contrasting color, in black, navy, taupe, white, black and white, and gray and taupe. 6.95.

G68—High crushed stock with white satin flare. .95.

G611—High crushed stock of velvet, fur trimmed, with two fan-shaped loops. In black, navy, taupe, and purple. 5.95.

G612—Semi-circular veil for the tiny hat—4 hexagon mesh pattern in floral scroll. 2.50.

G65—White satin collar and cuff set, with rolling collar and straight cuffs. 1.95.



Gloves—Originations—for Christmas Giving!

- G41—Two clasp lace kid gloves in tan or white with black, black with white or all black, Paris point stitched. 1.50.
- G42—One clasp pique sewn grey mocha gloves for day time wear, welt backs. 1.50.
- G43—French lace kid gloves in white or the new pigal shades with knotted stitching and pointed insets of black. 3.00.
- G44—Grey mocha riding gloves with adjustable clasp buckle strap, Paris point stitched. 2.50.
- G45—Soft lace kid gloves in cafe au lait with stitching and welt in black or white. 2.25.
- G46—French lace kid gloves in gold shades with self tone or black stitching and welts, two clasp. 3.50.
- G47—Guaranteed washable kid gloves, tan or grey, with embroidered backs, one clasp. 1.50.
- G48—Duplex chamollette fabric gloves with pearl buttons, buff lined, washable. 1.00.
- G49—White lace kid gloves with heavy stitched backs and inset band of black. 2.25.
- G410—White lace kid gloves, our own importation, two clasps, overseam sewn. 1.00.
- G411—Two clasp kid gloves in all white or with black stitching and welts to match. 1.75.
- G412—Guaranteed washable slip on gloves of white or natural chamollette elastic shirred wrist. 1.15.
- G413—Three clasp, Perlin French gloves, three pearl clasps, overseam sewn. 2.00.
- G415—Long white kid gloves, our own importation, with three Cleopatra buttons.

Twenty-four button, \$5.00
Twenty button, 4.25
Sixteen button, 3.75
Twelve button, 2.50

G413—Pure linen hand-embroidered handkerchiefs. Assorted designs. BOX OF SIX. 1.50.

G614—Surplice of novelty lace with low rolling collar of charmeuse banded in a black moire ribbon trimmed with tiny steel buttons. 6.50.

G66—Ostrich boa with fancy silk tassel. In black, brown, navy, white, purple, navy and white, and black and white. 4.95.

G64—Chiffon veil or scarf with woven border, 2 1/2 yards long, 25 inches wide. In white, black, sky, pink, old rose, Alice blue, Copenhagen, purple, wistaria, navy, brown, myrtle, emerald, taupe and lavender. 2.50

G67—Ostrich feather and velvet necklet in black, brown, Russian green, taupe and navy. 7.50

G613—White satin vestee with high flaring collar buttoned to the throat with satin buttons. 2.75

Special attention given to mail and phone orders.
Phone Murray Hill 7300.

TRIFLES for the toes of Christmas Stockings



PLUS QUE BELLE RIVIERA

No. 0203-4 E. C. Parfum Special. Edition echantillon. A soft perfume of exquisite beauty with a soupçon d'epice. To introduce—a 1 oz. package which sells for Fcs 10. in Paris, for \$1.00.



SACHET DE FLEUR RIVIERA

No. 0062-1. Satin roses for lingerie. Pink, blue or lavender shades, perfumed Rose, Violet, Tentation, Muguet and other odors. Three in dainty box. \$1.00.



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No. 0840-2. Wonderfully complete and convenient. Imitation leather. \$3.50. Real leather and private monogram in gilt metal. \$5.00.

Many other suggestions of dainty trifles at from 10c to \$15 in new illustrated catalog sent on request.

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450 Fifth Ave. and 11 East 30th St.

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets, New York

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Misses' and Girls' Raincoats

Slip-on Models of Rubberized Poplin

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128—Misses' Raincoat, slip-on model, of rubberized Poplin, in Tan or Navy Blue, convertible roll collar, raglan sleeves, mannish patch pockets, turn back cuffs, yoke satin lined, bone buttons. 14 to 20 years.

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130—Girls' or Juniors' Raincoat, slip-on model, of rubberized Poplin in Tan or Navy Blue, convertible collar, raglan sleeves, side slit pockets, yoke satin lined, bone buttons, including stitched brim hat to match. 6 to 16 years.

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For the office, home, hotel or club.

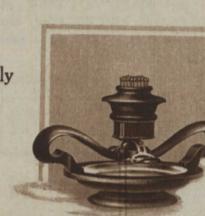
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Caruso says, "Its tone is wonderful."

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For men—women—used anywhere—clamps to bed, chair, etc. Only practical portable lamp at the price. Flexible arm, position adjustable—Roman gold finish—strong but light. Price includes 4 foot cord, clamp, and socket. Satisfaction guaranteed or money refunded. Mailed on receipt of price. ORDER TO-DAY.

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