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**Joan Sawyer says:**  
 "I wonder why I did not think of the six little buttonholes, myself"

Miss Sawyer, who is constantly dancing, says:

"I am very interested in your But-i-nol Stockings. As a matter of fact, I am wearing them now and think them a great convenience. I wonder why I did not think of the six little buttonholes, myself."

Kayser But-i-nol Silk Stockings stand even the tremendous amount of wear and strain given them by a dancer without being ruined by disfiguring "runs." This strength is secured by their patented feature—six strongly reinforced buttonholes—into which the garters clasp.

Ask your dealer to show you the beautiful Kayser Silk Stockings. Notice their remarkably smooth weave and lustre. Try the new Kayser patent—see for yourself how convenient and economical it is.



**"Kayser"**  
 But-i-nol Silk Stockings  
 Reg. U. S. Pat. Off. Pat. Aug. 20, 1912



**For a sparkling appetizer—for good digestion**

drink Londonderry, the table water of the discriminating. In a highball it blends perfectly with the finest whiskey. As a meal-time beverage this light, natural water, carbonated to just the right degree, has a freshness and delicacy which mark it out at once. It is known by physicians as a mild, health-giving stimulant to digestion. For twenty-five years it has been the standard table water in the homes and clubs of the fastidious.



**Londonderry WATER**

Sold by Park & Tilford, Charles & Co., Acker, Merrill & Condit Co., and others who supply the critical. Served at the better hotels, cafes and clubs.

**Gustav Stickley  
 The Craftsman**

A SALE OF LAMPS which embraces every lamp in our large stock of wooden pottery and metal, electric house lamps.



Craftsman 3 light oak lamp, willow shade lined with raw silk or cretonne. Value \$12.00. \$8.00  
 Pottery lamps in soft tones of blue, gray, to brown and green; shades to match. . . . 30.00  
 Values \$6.00 to \$40.00

Lamp as illustrated, with hand blocked silk shade. Value \$20.00. \$15.00

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Mail orders filled promptly. Write for detailed list of special offerings.  
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 6 East 39th Street, Just off Fifth Avenue, New York City

**A Bed for Shore or Country**

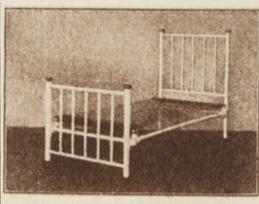
This square tube, white enamel steel bed is ideal for seashore or country house. With guaranteed sagless springs.

**\$19**

New designs in brass and enamel cribs and beds now on our floors.

**The Whitcomb Metallic Bedstead Co.**

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Mail and Telephone Orders Filled. 'Phone 6900 Greeley  
**Franklin Simon & Co.**  
 Fifth Avenue, 37th and 38th Sts., N. Y.



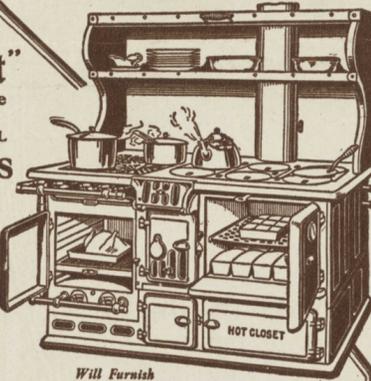
**"Binner" Corsets—New Models**

New and exclusive models, with slightly curved waist, and higher bust line.

- No. 600—"Binner" Corsets, of fine white coutil or batiste, medium high bust, slightly curved waist. **5.00**
- No. 602—"Binner" Corsets, of fine white coutil, elastic inserts over front and hips, new slightly curved waist, suitable for medium and full figures. **7.00**
- No. 604—"Binner" Corsets, of fine striped lightweight coutil; medium high bust and new slightly curved waist; elastic insert over front. Model suitable for medium and full figures. **10.00**

1915 Design  
**"Perfect"**  
 2 Fuel—2 Fire  
 Economical  
 GAS AND COAL  
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 The proper morning start in the kitchen is of the greatest importance to the comfort and health of the family.



Quick Meals, Perfectly Cooked  
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Also **Richardson Steam and Hot Water BOILERS** and **"Perfect" Fresh Air HEATERS**  
 Thousands of these popular goods in use—giving satisfaction.  
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 PALM STAND (inlaid) \$3.25  
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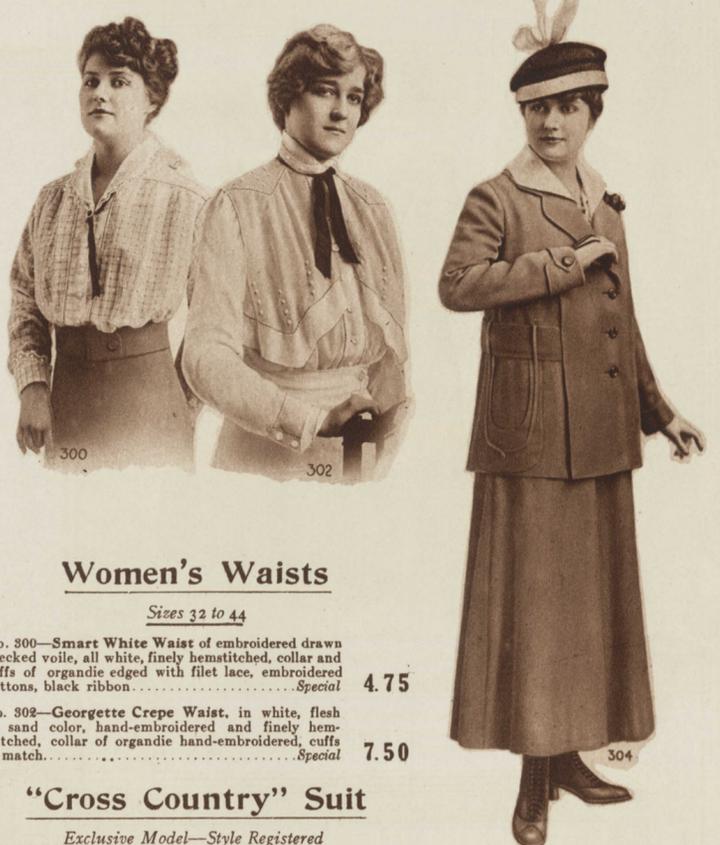
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FOREST HILLS, LONG ISLAND.  
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 Billiard Room, Golf and Tennis  
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**Franklin Simon & Co.**

Fifth Avenue, 37th and 38th Sts., N. Y.



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Sizes 32 to 44

- No. 300—Smart White Waist of embroidered drawn checked voile, all white, finely hemstitched, collar and cuffs of organdie edged with filet lace, embroidered buttons, black ribbon. **4.75**
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**"Cross Country" Suit**

Exclusive Model—Style Registered

FOR MISSES, 14 TO 20 YEARS.

- No. 304—Misses' "Cross Country" Suit of imported gabardine, in navy, sand, battleship gray, covert or white, also black and white checked worsted, smart coat lined with fancy silk crepe, inverted plaits forming panel front and back, notch collar, revers and belt of material, detachable white pipe collar, circular gored skirt with pockets. **29.50**
- No. 304-A—Chin Chin Hat of rough straw, in black, navy, brown or red, trimmed with gros-grain ribbon band and bow on crown. **5.95**

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Wear my famous Rubber Garments a few hours a day, and your superfluous flesh will positively disappear. By inducing perspiration these garments cause the safe and speedy reduction of all unnecessary flesh. They cover the entire body or any part. They are endorsed by leading physicians.



**LONG JACKET**

This garment is very effective where reduction is desired in the bust, hips, back and abdomen.  
 Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.



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Specially for reducing the bust and upper part of the body above the waist line.  
**BUST REDUCER, \$5**  
 Made of Dr. Walter's famous flesh-reducing rubber with elastic back.  
 The reducing qualities of this garment are remarkable; at the same time it gives added comfort and style.  
 Write once for further particulars.  
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This garment can be worn comfortably under the corset—reduces the bust, hips, and thigh. Neck and chin reducers, \$3.00, as shown above, restore wrinkled and saggy muscles to a firm, healthy condition. Chin only, \$2.00.

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**AT WHOLESALE PRICES**



This Suit

**\$15.00**

In all wool Check, Poplin or Gabardine; sizes 14 to 44.

Made to retail at **\$25.00**

This is just one of many equally good values in Coats, Suits, and Dresses that you can buy at wholesale prices.

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 Manufacturers of Coats, Suits and Dresses.  
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Mrs. Kathryn  
 A dainty preparation of exclusive merit, combining purity, quality, fragrance and freshness. Made daily according to orders.  
**VENUS LAVENDER CREAM** will beautify the skin by cleansing, feeding and nourishing the tissues, producing a naturally healthy condition, thereby removing the cause of wrinkles, blackheads and other blemishes. As a massage, produces a refreshing tonicity.  
 Jars, 75c., \$1.25, \$2.00. Tubes, 35c.  
**VENUS TITE-TINE ASTRINGENT** contracts pores, tightens relaxed muscles, causing the skin to become firm and clear. An ideal preserver of facial contour.  
 \$1. \$2 per Flacon  
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**Natty Tailored Suit of Serge or Homespun**  
 Circular skirt, with or without pockets, and finished at bottom with cuff. Jacket has Tailor collar and revers. Straight front and smart back. Suit prettily trimmed with attractive bone buttons. Note the adjustable belt of self material from side & front and back.  
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 Graceful in line and of ample weight, it is a work of art in miniature. Perforations for pepper or for salt. State which desired.  
 Pepper or Salt. Height 3 in. Price \$1.50.  
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 THE MURDER BLEND  
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 "Distinctively Individual"  
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